



# CORPORATE TRAINING

at AMCP 2020

## Pre-Approval Information Exchange (PIE): Implementing pre-approval communication strategies

An AMCP and Xcenda Training Program

TUESDAY, APRIL 21, 2020 | 8AM-12PM

HILTON AMERICAS-HOUSTON

(ATTACHED TO THE GEORGE R. BROWN CONVENTION CENTER | HOUSTON)

*Join leading managed care and health plan experts for an essential training on how to leverage pre-approval information exchange within the U.S. Food and Drug Administration's guidance, especially for oncology products and rare diseases given the disproportional number of these products in the biopharmaceutical pipeline.*

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Do you have questions about  **PIE?**

Are you curious about how your company's PIE strategy and tactics align with the market and find yourself asking ...

- What data do payers receive currently?
- What data do they receive from other companies?
- What additional data are they looking for?
- What materials are other companies using to communicate information?
- How do I leverage FormularyDecisions for pre-approval communication?
- How do I integrate a Pre-Approval Dossier into my proactive communications plan?
- How can I get everyone at my company on the same page?

**Register for AMCP and Xcenda's  
PIE Corporate Training to get the answers  
to these questions and become  
your company's go-to expert on PIE.**

**REGISTRATION FEE: \$895**

### REGISTRATION INCLUDES:

- **One half-day in-person training** from experts in managed care and health plans

**REGISTER  
TODAY!**

*[www.amcpmeetings.org/  
register-now](http://www.amcpmeetings.org/register-now)*

*The AMCP Corporate Training program is scheduled before  
AMCP 2020 and is hosted in collaboration with Xcenda.*

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## FACULTY

Learn from PIE expert speakers and panelists:

- **Lisa Cashman**  
MedImpact & AMCP Format Executive Committee
- **Jay Jackson**  
Vice President  
Xcenda
- **Dana McCormick, RPh**  
Director of Pharmacy  
Blue Cross Blue Shield of Texas
- **Soumi Saha, PharmD, JD**  
Senior Director of Advocacy  
Premier Inc.
- **Moderator:**  
**Charlie Dragovich**  
Xcenda

## AGENDA

- Breakfast
- Introductions and welcome
- Testing your PIE knowledge
- Session 1: PIE overview and review of data on industry benchmarks and payer utilization
- Session 2: Payer panel discussion — how PIE is helping payers and manufacturers plan for new product introductions
- Break
- Session 3: Tactics and tools used to deliver pre-approval information including AMCP Format 4.1 and the FormularyDecisions platform to deliver and track utilization of data by payers
- Session 4: Case studies and key points for enhancing pre-approval communication
- Final questions and wrap-up



## ABOUT AMCP

AMCP is the professional association leading the way to help patients get the medications they need at a cost they can afford. AMCP's diverse membership of pharmacists, physicians, nurses, and professionals in life sciences and biopharmaceutical companies leverage their specialized expertise in clinical evidence and economics to optimize medication benefit design and population health management and help patients access cost-effective and safe medications and other drug therapies. AMCP members improve the lives of nearly 300 million Americans served by private and public health plans, pharmacy benefit management firms, and emerging care models.

## ABOUT XCENDA

Xcenda's strategic consulting and field reimbursement services help pharmaceutical and biotech manufacturers thrive in global, value-driven healthcare markets. Our areas of expertise include health economics and outcomes research, reimbursement and global market access strategy, market research, and health policy analysis, as well as the development of value demonstration tools, scientific publications, training programs and outsourced field reimbursement teams. We apply a broad, yet strategically connected array of consulting services to help manufacturers identify, demonstrate, and deliver their brand's value proposition to key healthcare stakeholders.

## ABOUT AMCP 2020

Join 4,000+ professionals, including pharmacists, providers, payers, biopharmaceutical and life science industry leaders, digital health innovators, and policymakers at AMCP 2020 to solve the industry's most pressing issues and define managed care pharmacy's future.

## CONTACT INFO

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