



# Be Front and Center Before Your Customers **EXHIBIT AT AMCP!**

## AMCP 2020

April 21-24 • Houston, TX  
George R. Brown Convention Center  
Exhibits Open April 22-24

## AMCP Nexus 2020

October 20-23 • Las Vegas, NV  
MGM Grand  
Exhibits Open October 21-22

# You have solutions. We have your customers.

AMCP meetings are managed care pharmacy's go-to events. Influential managed care decision makers rely on AMCP meetings and experiences — including AMCP 2020 and AMCP Nexus 2020 — to find solutions that help them make research-based formulary decisions and advance managed care pharmacy practices. In a rapidly changing health care landscape, more than one-third of AMCP meeting attendees go to both annual meetings to ensure they're up-to-date on cutting-edge solutions to help patients get the medications they need at a cost they can afford.

**Exhibit with AMCP and we'll help you reach influential decision makers, form beneficial partnerships, and close deals.**

## AMCP ATTENDEES BY THE NUMBERS



**4,000+**

managed care pharmacy  
professionals



**34%**

of decision makers are  
Directors, Assistant  
Directors, VPs, or C-suite



**1:16**

exhibiting companies to  
managed care pharmacy  
decision makers



Work for

**22 of the  
top 25**

health plans in the  
United States



Influence the health care  
coverage of the nearly

**300 million**

served by private and  
public health plans, PBMs,  
and emerging care models



# AMCP helps you close business deals on the expo floor through:

- ✓ Dedicated exhibit viewing time
- ✓ Opening Reception in the Exposition
- ✓ Lunch in the Exposition
- ✓ Scientific Posters throughout the hall
- ✓ Meeting Space and Science & Innovation Theaters on the show floor



## EXHIBIT RATES

### • 10x10 booth

AMCP corporate member: \$4,100\*

non-AMCP corporate member: \$4,825

- additional \$300 per **corner**
- **Island booth:** starts at \$17,600

## EXHIBIT APPLICATION DATES

### AMCP 2020 – 4,100+ Expected Attendance

- **December 6** – exhibit space sales open
- **December 18** – deadline to be included in space assignment by Exhibitor Priority Point\*\* order
- **After December 18** – exhibit space is assigned first come, first served

### AMCP Nexus 2020 – 2,500+ Expected Attendance

- **May 8** – exhibit space sales open
- **May 22** – deadline to be included in space assignment by Exhibitor Priority Point\*\* order
- **After May 22** – exhibit space is assigned first come, first served

\* Join AMCP as a corporate member and save. More information is available at [www.amcp.org/corporatemembership](http://www.amcp.org/corporatemembership).

\*\* More on AMCP Exhibitor Priority Points is available at [www.amcp.org/exhibit](http://www.amcp.org/exhibit).

# Sponsorship opportunities are also available:

- ✓ **Thought Leadership** – *be recognized as an authority in managed care* — sponsor an Industry Workshop, Science & Innovation Theater, or AMCP General Session
- ✓ **Attendee Experiences** – *contribute to the WOW factor at AMCP meetings* — sponsor the opening night reception, headshot lounge, or attendee app
- ✓ **Attendee Resources** – *help attendees navigate AMCP meetings* — sponsor the attendee e-newsletter, program and event guide, or WiFi access



## LET'S TALK!

Reserve your  
exhibit space with

**Laura K. Larson, CEM**

Assistant Director, National Meeting Sales  
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Visit [www.amcp.org/exhibit](http://www.amcp.org/exhibit)